



# Home Care in the Philippines 2018 Market – Opportunities, Challenges, Strategies & Forecasts 2022

*WiseGuyReports.Com Publish a New Market Research Report On–“ Home Care in the Philippines 2018 Market – Opportunities, Challenges, Strategies & Forecasts 2022”*

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## Description:

Multinational conglomerates such as Procter & Gamble and Unilever continue to capture large share in nearly every category within home care. These companies can harness the multitudes of social media channels to implement extensive marketing campaigns, allowing them to expand their reach to a higher number of consumers. They are also able to invest in research and development to consistently produce existing and new variants of products that enhance their utility and effectiveness. As a result,...

The Home Care in Philippines market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

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Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

- \* Get a detailed picture of the Home Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

It has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide,

Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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