

Insights on the Global IP Video Surveillance and VSaaS Market (2021 to 2030): Size Forecast and Growth Prospects

IP Video Surveillance & VSaaS market is growing due to IoT, cloud adoption, smart city initiatives, the shift from analog to IP cameras, reaching \$83B by 2030.

WILMINGTON, DE, UNITED STATES, March 1, 2025 /EINPresswire.com/ -- The latest report by Allied Market Research analyzes the growth prospects of the IP Video Surveillance and VSaaS Market from 2021 to 2030. This comprehensive study examines industry size, market share, business trends, key growth factors, and regional forecasts. The report provides a detailed overview of crucial market dynamics, including drivers, restraints, challenges, and potential risks by integrating research findings, market assessments, and data from multiple sources. It highlights growth opportunities, emerging trends, financial insights, technological advancements, and innovations. In addition, the report offers an in-depth competitive landscape analysis and regional market evaluation.



IP surveillance adoption is rising, driven by AI, government demand, and smart security. North America leads with advanced systems in commercial and public sectors."

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The global IP Video Surveillance & VSaaS Market size was valued at \$28.39 bn in 2020, and is projected to reach \$83.03 bn by 2030, growing at a CAGR of 10.9% from 2021-2030.

The report delivers verified data sourced from extensive primary and secondary research. It provides actionable insights and forecasts for global and regional market expansion by analyzing historical growth trends and the current market landscape. It considers revenue generated from report sales and related technologies across various application segments while assessing market data tables. In addition, key market factors such as macroeconomic conditions, overall market environment, government policies, and the competitive landscape are thoroughly examined to ensure a comprehensive analysis.

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Avigilon (Motorola Solutions)

Axis Communications AB

Bosch Security Systems GmbH

Dahua Technology Co., Ltd.

D-Link Corporation

Hangzhou Hikvision Digital Technology Co., Ltd.

Honeywell Security (Honeywell International Inc.)

The Infinova Group

Panasonic Corporation

Pelco (Schneider Electric)

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The IP Video Surveillance and Video Surveillance as a Service (VSaaS) market has experienced significant growth, driven by several key factors:

Transition from Analog to IP Cameras: Organizations are increasingly replacing traditional analog surveillance systems with IP-based solutions. IP cameras offer enhanced features such as higher resolution, scalability, and remote accessibility, making them more appealing for modern security needs.

Integration of Internet of Things (IoT): The incorporation of IoT technologies into surveillance systems enables advanced functionalities like real-time analytics and automated responses, thereby enhancing the effectiveness of security measures.

Development of Smart Cities: The global push towards smart city initiatives has led to increased adoption of sophisticated surveillance systems to ensure public safety and efficient city management.

Advancements in Cloud Technology: The rise of VSaaS solutions, which leverage cloud infrastructure, allows for scalable storage, remote monitoring, and reduced on-premise hardware requirements, making surveillance more accessible and cost-effective.

Collectively, these factors have propelled the IP Video Surveillance and VSaaS market, with projections indicating continued growth in the coming years.

By product, the hardware segment generated the highest revenue in the global IP video surveillance and VSaaS market in 2020.

In 2020, the banking & financial segment garnered the highest revenue among the application segment.

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The [IP Video Surveillance Market](https://www.alliedmarketresearch.com/ip-video-surveillance-market) is expected to witness significant growth during the forecast period from 2021 to 2030. The market is projected to expand steadily by 2030, driven by strategic initiatives adopted by major players to exceed initial growth forecasts. The competitive analysis highlights key industry players, their innovations, and business strategies. In addition, the report identifies promising long-term growth opportunities and explores the latest advancements in processes & product development.

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This report evaluates the research methodology by analyzing the techniques used for data collection and analysis. It integrates both primary and secondary data sources to provide companies with a comprehensive understanding of the research topic. This approach ensures the validation of findings and uncovers new insights by triangulating data from multiple sources.

The evaluation covers key aspects such as research design, data collection methods, sampling techniques, and analytical tools used in the study. It assesses the reliability, validity, and generalizability of the findings by examining the alignment of study design with research objectives and the effectiveness of data collection methods. In addition, the study is also conducted by analyzing the representativeness of sampling techniques, the suitability of analytical approaches, and adherence to ethical standards.

The report answers a series of key questions, including:

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The report answers a series of key questions, including:

Which companies lead the global IP Video Surveillance and VSaaS market?

What emerging trends are expected to shape the market in the coming years?

What are the key opportunities, challenges, and driving factors influencing the market?

How do future market forecasts support strategic decision-making?

What benefits does market research provide for businesses?

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AMR is a full-service market research and business consulting firm based in Portland, Oregon.

They specialize in providing comprehensive market intelligence reports and consulting services across various industries, including healthcare, technology, chemicals, and consumer goods. AMR assists businesses in understanding market trends, identifying growth opportunities, and formulating strategic decisions to enhance their market presence.

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