

# Zinc Dust, Powders, and Flakes Market Forecasted to Expand at 5.2% CAGR, Surpassing \$2.90 Billion by 2034

The growing emphasis on sustainability and environmentally friendly products also favors zinc dust, given its non-toxic nature and role in preventing rust

NY, UNITED STATES, February 21, 2025 /EINPresswire.com/ -- The global zinc dust powders and



Fueling industries with precision—Zinc Dust Powders & Flakes are the unsung heroes of corrosion resistance, coatings, and chemical mastery. Stay ahead in the market where innovation meets durability"

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flakes market is poised for significant growth in the coming decade. In 2024, the market was valued at approximately USD 1.76 billion and is projected to reach USD 2.90 billion by 2034, reflecting a Compound Annual Growth Rate (CAGR) of around 5.2% during the forecast period from 2025 to 2034.

#### Market Overview

Zinc dust, powders, and flakes are fine particulate forms of zinc metal, widely utilized across various industries due to their unique properties. These materials are essential in

applications such as anti-corrosion coatings, chemical manufacturing, pharmaceuticals, and personal care products. The increasing demand for durable and corrosion-resistant materials, especially in construction and automotive sectors, is a primary driver of market expansion.

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## **Key Market Drivers**

Growth in the Construction Industry: The global construction sector is experiencing robust growth, particularly in emerging economies. Zinc dust is a critical component in protective coatings used to prevent corrosion in steel structures, thereby enhancing the longevity and durability of buildings and infrastructure. As urbanization accelerates, the demand for such protective materials is expected to rise correspondingly.

Automotive Industry Expansion: The automotive sector extensively employs zinc dust in anti-corrosion coatings for vehicle parts. With the surge in vehicle production and the increasing consumer preference for long-lasting automobiles, the need for high-performance protective coatings is escalating, thereby boosting the demand for zinc dust powders and flakes.

Advancements in Battery Technology: Zinc-based batteries are gaining traction as a sustainable and efficient energy storage solution. The growing adoption of electric vehicles (EVs) and renewable energy systems has spurred research and development in zinc-air and zinc-ion batteries, which, in turn, is expected to drive the demand for high-purity zinc powders.



Zinc Dust Powders and Flakes Market

Chemical Industry Applications: Zinc dust serves as a reducing agent in various chemical processes, including the synthesis of dyes, pigments, and other organic compounds. The expanding chemical industry, driven by the need for diverse chemical products, is anticipated to contribute to the steady demand for zinc dust.

Personal Care and Cosmetics: Zinc oxide, derived from zinc dust, is a vital ingredient in numerous personal care products due to its UV protective properties and skin benefits. The rising consumer awareness regarding skincare and sun protection is propelling the use of zinc-based formulations in cosmetics, thereby augmenting market growth.

# Market Segmentation

The zinc dust powders and flakes market can be segmented based on type, application, and region.

# By Type:

Chemical Grade: Utilized in chemical synthesis and industrial applications. Paint Grade: Specifically processed for use in paints and coatings to provide anti-corrosive properties.

Others: Includes specialized grades for niche applications.

# By Application:

Chemicals: Involves usage as a reducing agent and in the production of various chemical compounds.

Paints and Coatings: Major application area where zinc dust is used to formulate anti-corrosive coatings for industrial and marine environments.

Pharmaceuticals: Incorporation in medicinal formulations and as a dietary supplement.

Personal Care and Cosmetics: Used in products like sunscreens, lotions, and ointments for its protective and healing properties.

Others: Encompasses applications in batteries, metallurgy, and pyrotechnics.

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### Regional Insights

Asia-Pacific: This region is expected to dominate the market due to rapid industrialization, urbanization, and infrastructural developments in countries like China and India. The burgeoning automotive and construction industries in these nations are significant consumers of zinc dust powders and flakes.

North America: The presence of a well-established automotive industry and ongoing advancements in battery technologies contribute to the steady demand in this region.

Europe: Stringent environmental regulations promoting the use of sustainable and eco-friendly materials are driving the adoption of zinc-based products in various industries, including paints and coatings.

Latin America and Middle East & Africa: These regions are anticipated to witness moderate growth, propelled by infrastructural projects and the gradual expansion of industrial activities.

# Competitive Landscape

The market is characterized by the presence of several key players focusing on strategic initiatives such as mergers, acquisitions, collaborations, and product innovations to strengthen their market position. Notable companies include:

Zinc Nacional Ningbo Yuantong Metal Zinc Oxide LLC S. Zinc Shijiazhuang Huanxin Chemical
Global Zinc
Yongjin Metal
Zincore Metals
Shaanxi Jianjian Zinc Industry
Hindustan Zinc
American Zinc Recycling
Metall Zug
Fukang Chemical
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Challenges and Opportunities

While the market outlook is positive, certain challenges need to be addressed:

Price Volatility: Fluctuations in the prices of raw materials, particularly zinc ore, can impact production costs and profit margins.

Environmental Regulations: Stringent environmental policies regarding mining and metal processing necessitate compliance, which may increase operational costs.

Technological Advancements: Continuous research and development are essential to enhance product quality and discover new applications, thereby providing a competitive edge.

**Future Outlook** 

The zinc dust powders and flakes market is poised for robust growth, driven by the escalating demand across construction, automotive, chemical, and personal care industries. Emphasis on sustainable and eco-friendly products is likely to spur innovations and the development of high

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