

# Antimicrobial Textiles Market Research Explores Booming Worldwide with Latest Trend and Future Scope

The surge in demand for antimicrobial medical textiles in healthcare, coupled with heightened hygiene awareness, is fueling market growth.

WILMINGTON, DE, UNITED STATES,
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EINPresswire.com/ -- The global
antimicrobial textiles market is
experiencing significant growth, driven
by increasing demand in the healthcare



sector and a growing awareness of hygiene practices. According to a report by Allied Market Research, the market was valued at \$10.0 billion in 2019 and is projected to reach \$18.2 billion by 2027, growing at a CAGR of 7.4% from 2020 to 2027.

# Key Drivers and Opportunities

The surge in demand for antimicrobial medical textiles in healthcare, coupled with heightened hygiene awareness, is fueling market growth. An increase in health-conscious consumers further accelerates this trend. However, environmental concerns regarding antimicrobial agents and fluctuating raw material prices pose challenges. On the upside, advancements in healthcare infrastructure in emerging economies present lucrative opportunities for market expansion.

# Market Insights

# Fabric Type

- Polyester: Expected to register the highest CAGR of 7.8% during the forecast period.
- Cotton: Dominated the market in 2019 with nearly 50% of the share and is projected to maintain its leadership.

### **Application Areas**

- Medical Textiles: Accounted for over 40% of the market in 2019 and is anticipated to grow at the fastest rate (CAGR of 7.8%).
- Other Segments: Home textiles, apparels, and others also contribute to market growth.

### Regional Analysis

- North America: Held the largest market share in 2019 (over one-third of total revenue) and is expected to maintain its dominance.
- Asia-Pacific: Poised for the fastest growth, with a projected CAGR of 8.0% through 2027.

## **Leading Market Players**

Prominent players driving innovation and competition in the market include:

- Aditya Birla Group (ABG)
- Fuji Chemical Industries, Ltd.
- Indorama Ventures Public Company Limited (IVL)
- Sanitized AG
- Toyobo Co., Ltd.
- Vardhman Holdings Limited

The global antimicrobial textiles market is set to witness transformative growth, driven by innovations and evolving hygiene priorities across industries.

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https://www.alliedmarketresearch.com/antimicrobial-textiles-market/purchase-options

### About Us

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients to make strategic business decisions and achieve sustainable growth in their respective market domain.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the

reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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