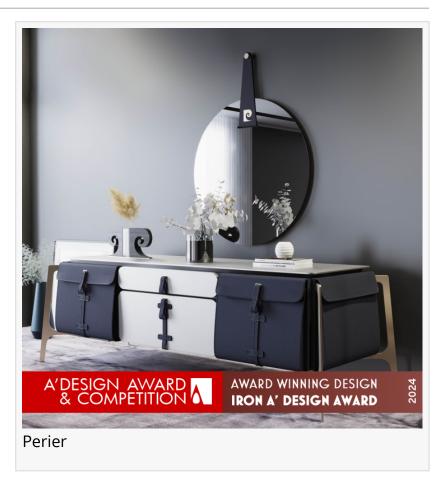


# Perier by Pierre Cardin Mobilia Wins Iron A' Design Award in Furniture Design Category

Exceptional Sideboard Design Recognized for Its Innovative Concept, Aesthetic Appeal, and Functionality

COMO, CO, ITALY, December 19, 2024 /EINPresswire.com/ -- The A' <u>Design</u> Award, a highly respected and well-recognized award in the field of <u>furniture</u> design, has announced Perier by <u>Pierre Cardin Mobilia</u> as a winner of the Iron A' Design Award in the Furniture Design category. This prestigious recognition highlights the significance of Perier's innovative design within the furniture industry.

Perier's award-winning design showcases its relevance to current trends and needs in the furniture market. With its unique leather bag concept cabinet doors, symmetrical



side walls, and soft textured touches, Perier offers an aesthetic appeal that aligns with modern interior design preferences. The sideboard's 500-liter internal volume provides ample storage space, while its upper surface serves as a functional display area, making it a versatile piece suitable for various room settings.

What sets Perier apart is its exceptional combination of form and function. The design's flowing forms and earth-toned color palette reflect Pierre Cardin Mobilia's signature fashion language. The thin metallic legs add a touch of elegance and luxury, while the woodwork brings warmth to the overall composition. These carefully selected materials and design elements come together to create a sideboard that stands out for its aesthetic appeal and practical utility.

Winning the Iron A' Design Award serves as a testament to Pierre Cardin Mobilia's commitment to design excellence and innovation. This recognition motivates the brand's team to continue

exploring new design possibilities and pushing the boundaries of furniture design. By consistently delivering high-quality, visually appealing, and functional pieces like Perier, Pierre Cardin Mobilia aims to inspire and influence future trends in the industry.

#### **Team Members**

Perier was designed by Ceyhun Akin, a talented designer from Pierre Cardin Mobilia.

Interested parties may learn more about the award-winning Perier sideboard by visiting the dedicated page at the A' Design Awards website:

https://competition.adesignaward.com/ada-winner-design.php?ID=158582

### About Pierre Cardin Mobilia

Pierre Cardin Mobilia is a renowned brand that aims to stand out with its unique designs. By collaborating with the iconic Pierre Cardin brand, they create products that focus on changing consumer habits and making life easier. Pierre Cardin Mobilia strives to make the brand remarkable through their extraordinary designs, reflecting clothing fashion into living spaces.

#### About Pierre Cardin Mobilia

Pierre Cardin is a globally recognized brand that has made significant contributions to fashion and design since 1950. With a strong brand value and high brand awareness worldwide, Pierre Cardin has successfully ventured into various sectors across different countries. As of 2023, Pierre Cardin Mobilia has been added to the Pierre Cardin world, aiming to contribute to the brand's ongoing success. Their designs and product quality preserve the Parisian style of the brand, allowing their products to make a name for themselves.

## About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet the rigorous standards set by the A' Design Awards. Recipients of this award demonstrate a solid understanding of design principles, creativity, and the ability to address real-world challenges through practical innovations. The Iron A' Design Award acknowledges designs that integrate industry best practices, showcase technical competence, and provide quality of life improvements. Winning works in the Furniture Design category are evaluated based on criteria such as innovative use of materials, ergonomic comfort, aesthetic appeal, functionality, durability, environmental sustainability, originality, production efficiency, space optimization, adaptive design, cultural relevance, inclusive design, technological integration, material exploration, user experience enhancement, craftsmanship excellence, design versatility, safety considerations, cost-effectiveness, and market potential.

## About A' Design Award

The A' Furniture Design Award is a prestigious international competition that recognizes exceptional furniture designs from a diverse range of participants, including designers, agencies, companies, manufacturers, and brands. This esteemed award provides a platform for showcasing creativity, gaining global exposure, and contributing to the advancement of the

furniture industry. Winning the A' Design Prize for Furniture offers a chance to garner international recognition and enhance one's status within the competitive industry. The A' Design Award is driven by a philanthropic mission to make the world a better place through the power of good design. By recognizing and celebrating remarkable achievements, the award promotes a global appreciation for the principles of good design, inspiring future innovations. The A' Design Award, now in its 16th year, is an international and juried design competition open to entries from all countries across various industries. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <a href="https://furniture-design-award.com">https://furniture-design-award.com</a>

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL +39 031 497 2900 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/770287056

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.