

Power Lawn and Garden Equipment Market Size Will Estimated to Cross Value of USD 135.4 Bn by 2031, TMR Study

The Power Lawn and Garden Equipment market size is projected to grow at a CAGR of 6.5% from 2023 to 2031 and reach US\$ 135.4 Bn by the end of 2031.

WILMINGTON, DE, UNITED STATES, December 18, 2024 /EINPresswire.com/ -- The power lawn



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and garden equipment market is a dynamic and rapidly growing sector within the broader tools and machinery industry. This market focuses on equipment designed for landscaping, gardening, and maintaining outdoor spaces. It encompasses a wide range of products, including lawnmowers, trimmers, blowers, chainsaws, and other powered tools used for residential, commercial, and industrial applications. The Power Lawn and Garden Equipment market size is projected to grow at a CAGR of 6.5% from 2023 to 2031 and reach US\$ 135.4 Bn by the end of 2031.

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Market Overview

The power lawn and garden equipment market is segmented by product type, power source, application, and geography. Product categories include lawnmowers, trimmers and edgers, blowers, chainsaws, and tillers. Power sources are divided into electric (corded and cordless) and gas-powered equipment. Applications range from residential to commercial and industrial use.

Key Drivers of Growth

Urbanization and Expanding Green Spaces

Urban development has increased the demand for well-maintained gardens, parks, and green spaces, driving the adoption of power lawn and garden equipment.

Rising Disposable Incomes

Higher disposable incomes enable consumers to invest in advanced gardening tools and landscaping services, particularly in developed and emerging markets.

Popularity of DIY Gardening

The growing interest in home improvement and gardening as a hobby has led to increased demand for user-friendly and efficient power tools.

Technological Advancements

The development of battery-powered and robotic equipment has improved convenience, efficiency, and environmental performance, appealing to eco-conscious consumers.

Commercial Landscaping Services

The expansion of commercial landscaping services, particularly for corporate and public spaces, is boosting demand for durable and high-performance lawn and garden equipment.

Government Initiatives on Urban Greening

Government initiatives to promote urban greening and sustainability have created opportunities for the adoption of advanced gardening tools and equipment.

Top Companies:

ANDREAS STIHL AG & Co. KG
BLACK+DECKER, Inc.
Briggs & Stratton.
Deere & Company
ECHO INCORPORATED
Husqvarna AB
Kohler Co.
Makita Corporation
MTD Products Incorporated
Snow Joe, LLC

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Recent Trends

Rise of Battery-powered Equipment

The shift from gas-powered to battery-powered tools is accelerating due to their lower environmental impact, reduced noise levels, and ease of use.

Emergence of Robotic Lawn Equipment

Robotic lawnmowers and automated garden tools are gaining popularity, particularly in residential markets, due to their efficiency and convenience.

Integration of Smart Technology

Smart lawn and garden equipment with features like IoT connectivity, app control, and GPS tracking is becoming increasingly common.

Sustainability and Eco-friendly Products

Manufacturers are focusing on eco-friendly designs, such as electric and hybrid equipment, to reduce emissions and energy consumption.

Customization and Multi-functionality

Consumers are showing preference for versatile tools that offer multiple functions and can adapt to different gardening tasks.

Market Segmentation

Equipment Type

Mower

Riding (Garden / Turf Tractor)

Non-riding

Trimmer and Edger

Wire Blade Trimmer

Fixed Blade Trimmer

Hedge Trimmer

Snow Thrower / Blower

Single Stage

Dual Stage

Rotary Tiller

Blower and Vacuum / Sweeper

Others (Sprayer, Sprinkler, etc.)

Application

Residential

Commercial

Price

Low

Medium

High

Distribution Channel

Direct

Indirect

Power

Gas

Electric

Battery Operated

Manual

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