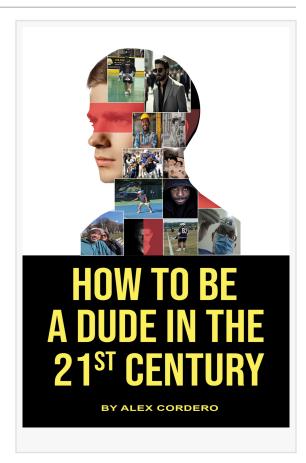


New Book Challenges Societal Norms and Sparks Dialogue on the Struggles of Modern Youth

Author Reflects on 51 Years to Address Decline of Authenticity and Confidence Today

CA, UNITED STATES, December 11, 2024 /EINPresswire.com/ -- In his candid and thought-provoking book, <u>Alex Cordero</u>, a CPGA Class A golf professional and seasoned driving instructor from Victoria, British Columbia, illuminates the silent struggles of today's youth, particularly young men, in navigating societal pressures and finding their place in the modern world.

Written honestly, <u>How To Be a Dude In The 21st Century</u> explores how societal progress has inadvertently marginalized traditional ideals of authenticity, strength, and self-expression. The author examines the evolving dynamics of identity, freedom of speech, and cultural expectations through real-life anecdotes and personal reflections spanning over five decades.



"This isn't just about the challenges faced by young men;

it's about an entire generation struggling with cancel culture, societal judgment, and a lack of safe spaces to express themselves," Alex Cordero explains. "We need to wake up to the reality of what's happening to the so-called future of our world and take action before it's too late."

A Raw and Authentic Perspective

The author shares insights from years of teaching thousands of students, where his no-holds-barred style earned him praise for "spitting facts" and "dropping truth bombs." He addresses taboo topics often avoided in modern discourse, guiding young people grappling with confusion about societal norms and self-worth.

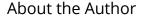
A Wake-Up Call for Parents and Society

How To Be a Dude In The 21st Century* resonates with readers across generations, challenging Baby Boomers, Gen X, and Millennials to bridge the gap and guide Gen Z toward self-assurance

and critical thinking. With examples of mentorship and support, the book emphasizes the need to foster resilience and confidence in today's youth.

Primary Message

Through its pages, How To Be a Dude In The 21st Century calls for open dialogue and understanding to help the next generation rediscover their individuality and purpose. It's a call to action for readers to reflect, engage, and support young people in building a stronger, more authentic future.



Alex Cordero is a CPGA Class A golf professional and a veteran driving instructor with decades of experience mentoring young people. Known for his straightforward approach and engaging storytelling,



he brings raw authenticity to his writing, challenging readers to think critically and embrace their true selves.

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