

Digital Printing Market Size Expanding to USD 69.27 Billion by 2034 with Promising CAGR 5.6%

The growing aggregate of businesses in the textile industry is driving the market demand

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The digital printing approach is especially existent in the textile industry where it is administered to generate a broad gamut of outlines on items such as t-shirts, shirts, dresses, and others." *Polaris Market Research* printing market report has been prepared using advanced methodologies and research techniques to help businesses make strategic business decisions.

Digital printing is a procedure of printing digital dependent profiles instantly onto an assortment of media substrates. There is no requirement for a printing plate dissimilar to offset printing. Digital files such as PDFs or desktop publishing files can be dispatched instantly to the digital printing press to print on paper, photo paper, canvas, fabric, synthetics, cardstock, and other substrates.

The majority of digital printing presses have habitually utilized toner-dependent technology speedily developed; the printing standard emulated that of offset presses. The growing aggregate of businesses in the textile industry has caused an escalated demand for varied outlines, pushing the digital printing market growth.

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Effortlessness of Digital Printing: The ease and productiveness of digital printing in generating inventive outlines and motifs on fabrics boost the demand for digital printing market growth.

Growing Environmental Concern: The growing ecological worries are pushing the demand for green options in the printing industry. Apart from that,



Digital Printing Market

renewability is acquiring importance in the printing sector as businesses look to lessen their ecological influence and enhance economic liveability.

Technological Progressions: The speedy advancement of technology is driving the market. The amalgamation of AI in digital printing systems and instruments eases the advancement of mechanized printing procedures likely to blunder discernment and self-adaptation.

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- Aibuild
- Canon Inc
- Durst Phototechnik AG
- Electronics For Imaging Inc.
- Hewlett-Packard Development Company I.P.
- Inca Digital Printers Limited
- Mimaki Engineering Co. Ltd.
- Oki Electric Industry
- Panasonic
- Ricoh Company Ltd.
- Roland DG corporation

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• The digital printing market segmentation is based on print head type, ink type, application, end-use, and region.

• Based on print head type analysis, the inkjet printers segment held the largest market share. This is due to their higher photo printing standard and speedy throughput.

• Based on ink type analysis, the aqueous ink segment is poised to register a significant CAGR. This is due to the growing demand for green and sustainable options.

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The research report covers all the major regions and sub-regions of the digital printing market. The study provides market insights into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

North America: North America accounted for the largest market share. This is primarily because of the speedy digitalization and acquisition of progressive technology and instruments.

Asia Pacific: Asia Pacific is anticipated to witness the fastest CAGR from 2025 to 2034. The region's growing developmental ventures and speedy economic progressions fuel the regional market expansion.

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How much is the digital printing market worth? The market size was valued at USD 40.09 billion in 2024 and is projected to grow at USD 69.27 billion in 2034.

What is the projected growth rate of the digital printing market? The market is projected to grow at a CAGR of 5.6% from 2025 to 2034.

Which region is expected to dominate the market? North America is anticipated to dominate the digital printing market. Which ink type segment is expected to dominate the market in the coming years? The aqueous ink segment is anticipated to dominate the market in the coming years.

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